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<b><u>Educational Qualifications :</u></b>	Phd., M.Phil. MBA M.Com. Andhra University.
<b><u>Experience:</u></b> a) Teaching :	<p>Teaching : <b>26</b> yrs .</p> <p>1) Professor in Management studies, MVGR College of Engineering, Vizianagaram, 7 years( Since August,2008)</p> <p><b><u>Extension Lectures:</u></b></p> <p>1) A Training programme on “<b>Work Life Balance</b>” to Middle level Managers , RINL, Vsp., on 28/3/2016.</p> <p>2) A Training Programme on “Police Image and Honesty ” at a District Police Training Centre, Vizianagaram, on “<b>Health Care and Personal Financial Management</b>”, during 23<sup>rd</sup> and 28<sup>th</sup> May 2016.</p>
<b>b) Research:</b>	<p>1 <b>Principal Director of Minor Research Project (UGC)</b></p> <p>3) <b>Research Investigator “Rural Housing in A.P.” NIRD, Hyderabad.,</b></p> <p>4) <b>Principal Investigator Economic Perspectives ( A Research Organisation) – Chennai, on “Rural Marketing in Southern India</b></p> <p>5) <b><u>Research guidance :</u></b></p> <p><b>a) Phd.,programmes –</b>  “Managerial Practices among Public sector Bank Employees ” to Dravidian University, AP, ;</p> <p><b>B) under pipe line- “Job satisfaction among APSRTC employees in AP. ”</b></p> <p><b>c) Recognized Research Supervisor for Phd.,programmes</b> of JNTUk-Kakinada; Dravidian university, Kuppam, Rayala seema university, Kurnool, S.V.University, Tirupathi, (A.P.), Madurai Kamaraj University, Madurai, T.N.</p> <p>d) Member Peer reviewer “ACCST Research Journal – an International Journal”</p> <p>e) Member Editorial board “International Journal of Exclusive Global Research”.</p>

c) Administration :	<p>1) Presently Finance Officer, M.V.G.R.College of Engineering, Vizianagaram.</p> <p>2) Member –Board of Studies MBA programme, MVGR College of Engineering, viziangaram</p> <p>2) Head, Dept. of MBA , VITAM, VISAKHAPTNAM.-</p>
<b>d)others:</b>	
<p><u>Areas of Expertise:</u></p> <p><u>Professional body Association</u></p>	<p>a) Teaching : 1) Financial Management. 2) Financial Accountancy. 3) Management Accountancy. 4) Business Environment.</p> <p>b)Research : 1) Phd - Agri. Finance(NABARD) 2)M.Phil.,- Industrial Economics (Sugar Industry). 3)Minor Research Project – Agricultural Finance.(PACS in Andhra Pradesh)</p> <p>: a) Life member – All India Management Association. b) Life member – Indian Accounting Association. c) Hony. President , Nirmal , Voluntary Organisation, Viziangaram.</p>
<b><u>Post – Doctoral Works:</u></b>	<p><b>a) Research guidance:</b> Four M.Phil research works were awarded degrees on--- --- Banking and Finanace, Marketing, and Motivation</p> <p><b>b)Publications – Books:</b> 1) Promotion of Rural credit in India( Role of NABARD); Kumud pub., New Delhi., 2014.</p> <p>2)Primary Agricultural Co-operative Credit Societies in Andhra Pradesh ( Managerial Issues)., Kumud , pub., New Delhi., 2014</p> <p><b>c)Publications- Journals:</b> <b><u>International:</u></b> 1) An article titled “Standards achieving in management of sugar mills – A study” Published in an international journal ACCST Research Journal, Siwan,Bihar.July,2010</p> <p>2)An article titled “Employees Job satisfaction in Banking sector – An exploratory study”, published in Asian Journal of Managerial Science, Vol.1 No.1, January – June 2012.</p> <p>3)An article titled “Investors attitude towards mutual funds –</p>

	<p>A study”, Published in International journal of Research in Commerce and Management.,vol.II,feb 2013.</p> <p>4)An article titled “ customer’s acceptance of organized retail outlets- An empirical study”, published in International journal of Educational Aspects Management studies and applied sciences, March 2013.</p> <p>5)An article titled “Attitude of ATM Customers- An empirical study” published in International Journal of Management, IT and Engineering,</p> <p>6) Project Management –living with challenges : A study; AIJRRLSJM; vol.1;issue-9;Oct.,2016, info@anveshanaindia.com.</p>
	<p><b><u>National :</u></b></p> <p>1) An Article titled “Changing Profile of Sugar Industry in India: A pointer to future Trend ?” published in journal Southern Economist, Bangalore,1<sup>st</sup> January,1996.</p> <p>2) Article titled “Promise and Performance of NABARD”, Published in the Journal Southern Economist., February 1<sup>st</sup> , 2002.</p> <p>3) An Article titled “Has NABARD Fulfilled its Objective?” Published in the Journal Southern Economist, Bangalore, October 15<sup>th</sup> , 2004.</p> <p>4) An Article Titled “ Are Co-operatives Co-operated ?” Published in the Journal Chetana (Faculty Research Journal, GOA., Vol.4.1, October ,2004.</p> <p>5) An article titled “Is Merger of Societies an Ultimate Solution ? ( A Postmortem Analysis of PACS in Vizianagaram District – A.P.), Published in the Journal Indian Co- operative Review, New Delhi, New Delhi, October, 2005.</p> <p>6) An Article titled “ Customer Satisfaction in Public Sector Banks - An Opinion Collection of Customers in State Bank of Hyderabad – Hyderabad Region”, published in the Journal Indian Economic Panorama, January 2006 New Delhi.</p> <p>7) Paper presented titled “ LIC of India in the Liberalised Economy- A SWOT Analysis”, in a National Seminar on Insurance Sector, at Osmania University, March 2006, Hyderabad.</p> <p>8) A paper “Bancassurance in India – Both Sides of a coin”, published in Chetana (Faculty Research Journal), GOA., Vol.7.2, February ,2006.</p> <p>9) An Article Titled “Self Help Groups –Pains and Gains” a published in the Journal, Indian Economic Panorama, New Delhi. April,2007.</p> <p>10) An Article titled “ Performance Appraisal of PACS in Andhra Pradesh – A Region wise Analysis” Published in Magnus Journal of Management, Hyderabad, 2007.</p> <p>11) An Article titled “ QUALITY CIRCLES – A “Q” BALL (A Success Story of Visakhapatnam Steel Plant” published in the</p>

	<p>journal Indian Economic Panorama, New Delhi., July,2007.</p> <p>12) An Article titled “Will RRBs Merger lead to an efficient lending ? (A Morale Study on Andhra Pradesh Vikas Grameena Bank, A.P.) ”; Published in journal Personal Focus, NIPM,UTKAL University, Bhubaneswar., March, 2008.</p> <p>13) A paper titled “Retailing Sector in Indian Realities” published in Chetana (Faculty Research Journal), GOA., Vol.7.2, February ,2009..</p> <p>14) An Article titled “ Work and Working Environment in Cooperative Sugar Factories in Andhra Pradesh – A Study” Published in the PERSONNEL FOCUS , NIPM, Utkal Chapter, Bhubaneswar, Orissa. 2009</p> <p>15)An article titled “ Mobile number portability- A stray thoughts” published in the Journal Indian Economic Panorama, New Delhi, for April 2012.</p>
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